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Better Business Bureau: Don't do business with Google

By Owen Thomas, 11:00 AM on Mon Jul 21 2008, 1,911 views



Wall Street's not the only American institution down on Google today. The Better Business Bureau rates the search giant "unsatisfactory." Why? On its record, 2 out of 331 complaints over the past three years were listed as unresolved. And for this, the BBB deems Google "unsatisfactory"? We can just imagine Googlers' complaints: "How unfair! How bureaucratic! We demand to know the algorithm that has generated this result!" Funny, they sound exactly like Google's customers.

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