



Ripoff Report Verified Safe

Unfortunately, the BBB is a completely voluntary membership association. For a fee (depending of the amount of employees working for the office or corporation), will provide any company or business with membership.

Membership is basically a sticker or plaque which you can proudly display for all to see. The sales force of the BBB is expected to get about 75 new members a month (no matter what), turnover is extremely high, and there is no motivation to excel except for the fact that is you make your numbers (new membership sales), you keep your job. They solicit any business in their region.

There are no qualifications, prerequisites, or testing; no board or policing of the businesses. You pay the fee, you are a member. Nothing happens unless there is a few complaints.

At that time the company is notified by the BBB of the complaint and asked to resolve it. The BBB will not intercede, or in any way, remedy your complaint. They will notify the company, and can provide names or recommend you a mediator for the situation. They will not even provide legal venues or facilitate action on the consumer's behalf.

If numerous complaints are made they will rescind the membership. It is an organization which makes no claims, and really provides nothing to the consumer but a false sense of security. I would like to warn consumers that a BBB membership does not in any way validate a company, service, or product's reputation. If you want to know about the company/service/ product, then I recommend you research it in as many fashions as possible, and rely on the most appropriate or reputable.

The BBB has it's place, but do not expect a \$300 a year membership fee to serve as your legal avenue if you do have a problem with a business, product, or service.

Randy
Minneapolis, Minnesota
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company?
[File a Rebuttal](#)

Victim of this person/company?

Are you also a victim of the same company or individual? Want Justice? File a Rip-off Report, help other consumers to be educated and don't let them get away with it!

[File a Report](#)



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