

<http://www.prlog.org/10162288-the-bbb-membership-is-not-earned-its-paid-for.html>

The BBB membership is not earned, it's paid for!

STOP! ..before you think about using the Better Business Bureau (BBB)... Don't be fooled!



Attachment

FOR IMMEDIATE RELEASE

PRLog (Press Release) – Jan 03, 2009 – STOP! ..before you think about using the Better Business Bureau (BBB)... Don't be fooled!
It has been reported, when there are thousands of complaints and other investigations underway by authorities, the BBB finally has no choice but to give an UNSatisfactory rating to a BBB member business that is paying the BBB big membership fees every year.
When a business is reported that is NOT a BBB member, BBB files WILL more likely show an UNSatisfactory rating, then reportedly shake down that company to become a member of the BBB. One positive thing about the BBB is, either way, if a business has an unsatisfactory rating with the BBB, you can bet your life the business is bad. But what about all those BBB member businesses that had complaints filed against them? Consumers need to really look at those complaints closely because they still probably have a satisfactory rating!! Look at FTD.COM, (yes the flower delivery people), they have 1000's of complaints filed with the BBB and still have a SATISFACTORY rating. Is it because they are a paid member? What about the BBB advertising to the public? Is this a false and misleading perception they are giving about "consumer confidence" when dealing with a business? You decide. ..Remember. The BBB membership is not earned, it's paid for!

FTD and FTD.COM did not deliver!! Do a GOOGLE search on FTD.COM COMPLAINTS before you buy flowers for your loved ones!! You will be amazed!!