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Business group changes ratings system

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Associated Press
November 18, 2010 | 12:39 p.m.

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HARTFORD, Conn. — The Better Business Bureau says it's abandoning a rating system that awarded rating points simply because a business was accredited.

The Arlington, Va., group was criticized by Connecticut Attorney General Richard Blumenthal for the system that he called pay for play.

The business group also said Thursday it will hire an independent third party to help review its accrediting procedure and make other changes.

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Stephen Cox, president and chief executive, said the group has enjoyed the public's trust and is taking steps to maintain that trust.

Blumenthal said he applauds the decision to end the rating system, but remains concerned the business group lacks the resources to verify information used for its ratings.

The Business group said it will work with the attorney general to address his concerns.



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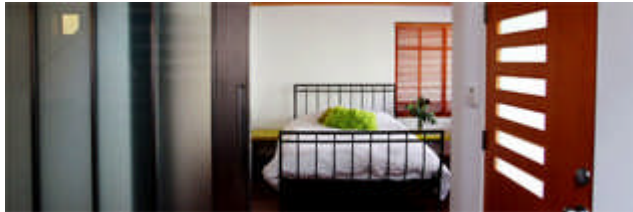
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