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Better Business Bureau: The Best Ratings Money Can Buy

ABCNEWS.GO.COM 1 WEEK AGO

The Better Business Bureau, one of the country's best known consumer watchdog groups, is being accused by business owners of running a "pay for play" scheme in which A+ ratings are awarded to those who pay membership fees, and F ratings used to punish those who don't. To prove the point, a group of Los Angeles business owners paid \$425 to the Better Business Bureau and were able to obtain an A- grade for a non-existent company called Hamas, named after the Middle East terror



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5 Big Social Media Questions from Small Business Owners

MASHABLE.COM 1 MONTH AGO From group buying and location-based marketing to SEO and blogging, here are five fresh questions that small business owners have on their minds.

Recession-busting Online Marketing Technology Helps Business Owners Make Money

WWW.PRWEB.COM 1 WEEK AGO In today's tough economic climate, business owners can now use DWS, a

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new technology suite, to dominate their online markets and generate much-needed revenues.



How to Make Customer Service, and Customers, Pay - Michael Schrage - Harvard Business Review

BLOGS.HBR.ORG 1 MONTH AGO Business bloggers at Harvard Business Review discuss a variety of business topics including managing people, innovation, leadership, and more.



Google Improves From 'Unsatisfactory' To 'C+' Rating At BBB

SEARCHENGINELAND.COM 1 MONTH AGO Is Google getting better at customer service? To the degree that you rely on Better Business Bureau ratings as an indicator of customer service, the answer



49% of Small Business Owners Use Smartphones [STATS]

MASHABLE.COM 1 MONTH AGO 49% of small business owners reportedly use smartphones. Of those smartphone owners, 35% own BlackBerrys, 33% own iPhones, and 25% own Androids.

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jjoh217 6 days ago

I've been telling people for years that the Better Business Bureau is an organized crime extortion scam. <http://bit.ly/aG1xQZ>



kissbyte 6 days ago

Better Business Bureau: The Best Ratings Money Can Buy - ABC News <http://t.co/OI9Ewn4> via @AddThis



lindend 6 days ago

Today's DoubleSpeak: #BetterBusinessBureau claims 2 b the best consumer watch dog group but gives #Hamis a A- rating <http://bit.ly/aG1xQZ>



tdelistathis 1 week ago

This cannot be good for BBB. <http://bit.ly/cM49ms>



designetc 1 week ago

The BBB – standard of trust or social media shakedown? <http://lnkd.in/Asu5dS>

kklausser 1 week ago



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Morgan_Drexen 1 week ago

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currybaltimore 1 week ago

Apropos of the Better Business Bureau discussion - <http://tinyurl.com/32ttuvh>



MissionInc 1 week ago

Terror Group Gets 'A' Rating From Better Business Bureau? <http://bit.ly/9r3DE6>



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From Better Business Bureau Consumer Watchdog Accused of Running 'Pay for Play' Scheme With Grading System <http://bit.ly/bhd8rN>



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Biz Groups Claim Better Biz Bureau Ratings are Pay-to-Play Scam; Non-Existent Biz Named After Terrorist Group Gets A... <http://ow.ly/3aSvf>



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Terror Group Gets 'A' Rating From Better Business Bureau? <http://bit.ly/aEPKpp>



evlogo 1 week ago

Terror Group Gets 'A' Rating From Better Business Bureau Now this is funny looooooool <http://bit.ly/9r3DE6>



zeph87 1 week ago

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RWE_2 1 week ago

Terror Grp Gets 'A' Rating Frm Better Business Bureau? BestRatings \$\$ Can Buy - ABC: <http://tinyurl.com/32ttuvh> via @InquisitionNews #tcot



UnityOfGoals 1 week ago

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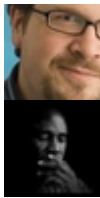


elkabongsays 1 week ago

Note: @glennbeck says @goldline is safe b'cuz Better Business Bureau rates them well. Uh, and this? <http://bit.ly/aG1xQZ>

davidriecks 1 week ago

The Better Business Bureau or The Best Ratings Money Can Buy? <http://j.mp/axVeZs> via @ThisIsTrue



DejiOsinulu 1 week ago

Did yall see how corrupt the BBB is last night on #20/20 ? My SIL and BIL found this out the hard way this summer.
<http://bit.ly/9eWcr1>



missyneedsanap 1 week ago

Did yall see how corrupt the BBB is last night on 20/20? My SIL and BIL found this out the hard way this summer.
<http://bit.ly/9eWcr1>



AndiMN 1 week ago

RT @ThisIsTrue: BBBogus! Better Business Bureau: The Best Ratings Money Can Buy <http://j.mp/axVeZs>



songduck 1 week ago

“@StopBeck: Note: @glennbeck says @goldline is safe b'cuz Better Business Bureau rates them well. Uh,...
<http://bit.ly/aG1xQZ>” MUST READ!!!



dave__mac 1 week ago

BBBogus! Better Business Bureau: The Best Ratings Money Can Buy <http://j.mp/axVeZs>



supahjew 1 week ago

Shame on the BBB - HAMAS gets an A- ! <http://twurl.nl/o126bj>



darrinharvey 1 week ago

HAMAS gets an 'A' rating from Better Business Bureau... <http://bit.ly/aZypoo>



IJ_Daltson 1 week ago

RT @ThisIsTrue: BBBogus! Better Business Bureau: The Best Ratings Money Can Buy <http://j.mp/axVeZs>



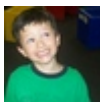
roachware 1 week ago

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BluewaterDirect 1 week ago

Terror Group Gets "A" Rating from BBB: <http://bit.ly/b2zkkP> Anyone else see this on 20/20? Raises some eyebrows!
#marketing



awienick 1 week ago

Hamas Hummus! RT @StopBeck: Note @glennbeck says @goldline is safe cuz Better Business Bureau rates them well. Uh & this? <http://j.mp/aG1xQZ>



EdifiHelps 1 week ago

20/20 calls the #BetterBusinessBureau a shakedown: <http://bit.ly/9eWcr1>

law145 1 week ago

Note: @glennbeck says @goldline is safe b'cuz Better Business Bureau rates them well. Uh, and this? <http://bit.ly/aG1xQZ>



DanSkinnerArt 1 week ago

Note: @glennbeck says @goldline is safe b'cuz Better Business Bureau rates them well. Uh, and this? <http://bit.ly/aG1xQZ>



USMCBoonieRat 1 week ago

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StopBeck 1 week ago

Note: @glennbeck says @goldline is safe b'cuz Better Business Bureau rates them well. Uh, and this? <http://bit.ly/aG1xQZ>



EddyElfenbein 1 week ago

Better Business Bureau gives Hamas an A grade. Seriously. <http://bit.ly/93iS58>. Goes to show how hard it is to find good help these days...



JeffReevesIP 1 week ago

Better Business Bureau gives Hamas an A grade. Seriously. <http://bit.ly/93iS58>. Goes to show how hard it is to find good help these days...



NEWebStrategies 1 week ago

Better Business Bureau in hot water over pay for grade exposed. #bbb #betterbusinessbureau #fraud <http://fb.me/Oe88Mobt>



Panorama_MAN 1 week ago

Terror Group Gets 'A' Rating From Better Business Bureau?: The Better Business Bureau, one of the country's best... <http://bit.ly/a6ogOW>



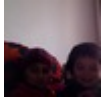
maryplummer 1 week ago

Great investigation by #20/20 that looks at the Better Business Bureau <http://bit.ly/9eWcrl> #ABCNews



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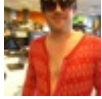
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It gave Hamas a top rating RT @Mona: Shame on you, Better Business Bureau <http://bit.ly/bnZhNL> #disgusting /via @jdrive



fpizarro 1 week ago

It gave Hamas a top rating RT @Mona: Shame on you, Better Business Bureau <http://bit.ly/bnZhNL> #disgusting /via @jdrive



benwhiteSF 1 week ago

Meanwhile looks like the Better Business Bureau #BBB has quite the situation on its hands. <http://bit.ly/bKivWo> #pay4play

laNevaTile 1 week ago



After watching 20/20 on Friday night I felt relieved and happy that the BBB was exposed! I decided to join BBB the...
<http://fb.me/MuwfoTQp>



scottliljedahl 1 week ago

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gregtspielberg 1 week ago

Better Business Bureau -- PAY TO GET RATE HIGHLY. grosssssssss <http://bit.ly/bnZhNL> via @mona



Mona 1 week ago

Shame on you, Better Business Bureau <http://bit.ly/bnZhNL> #disgusting /via @jdrive



STELLAshopper 1 week ago

The BBB is being b-b-bad! RT @MichelFalcon: Why are BBB's practices under investigation? Shady & purposeless org #custserv <http://ow.ly/39Gok>



jdrive 1 week ago

For shame, BBB. U need to give yourself an 'F' for violating the public trust... <http://bit.ly/bnZhNL>



MichelFalcon 1 week ago

Why are BBB's practices under investigation? Shady and purposeless org. #custserv <http://ow.ly/39Gok>



eddieandjobo 1 week ago

The Better Business Bureau loves Hamas--for a price! <http://fb.me/LAt8BjwH>



Diabloflooring 1 week ago

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<http://fb.me/MuwfoTQp>



realittys 1 week ago

RT @ Must see ABC News expose on BBB and pay to play: <http://bit.ly/9a7Ydy> How the... <http://goo.gl/fb/YExF6>



SeniorChecked 1 week ago

Must see ABC News expose on BBB and pay to play: <http://bit.ly/9a7Ydy> How the SeniorChecked Seal has substance:
<http://bit.ly/c8ksVb>



cabbey 1 week ago

Better Business Bureau (@BBB_us) exposed as the scam that it always has been: <http://goo.gl/BJ2Ga> #BBB
 #BilkingBetterBusinesses



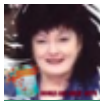
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E_LucasTaylor 2 weeks ago

Terror Group Gets 'A' Rating From BBB <http://abcnews.go.com/Blotter/business-bureau-best-ratings-money-buy/story?id=12123843>

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**shidairyproduct** 2 weeks ago

“@DonMacAskill: Surprised this is news to anyone, but the BBB is corrupt <http://bit.ly/9KCBbe> We've been shaken down and refused to pay”

**KeithDemele** 2 weeks ago

RT @ABCNewsBlotter: Terror Group Gets 'A' Rating From Better Business Bureau?: Consumer watchdog accused of running... <http://bit.ly/bwo1g9>

**iOPT** 2 weeks ago

Who do you trust, Twitter or the Better Business Bureau -> Terror Group Gets 'A' Rating From Better Business Bureau - <http://bit.ly/9lQgox>

**AndyWendt** 2 weeks ago

Terror Group Gets 'A' Rating From Better Business Bureau? <http://tinyurl.com/32ttuvh> #tcot

**natsu_shigure** 2 weeks ago

ハマスがA-で白人至上主義グループがA+ってwww 評価前にチェックしろよ。 Better Business Bureau: The Best Ratings Money Can Buy - ABC News <http://t.co/u2kACLR> via @AddThis

**beckiejane77** 2 weeks ago

Terror Group Gets 'A' Rating From Better Business Bureau? <http://bit.ly/9r3DE6>

**mrthejazzi** 2 weeks ago

For a \$425 fee the Better Business Bureau gives A+ ratings to terrorist and Neo-Nazi organizations <http://is.gd/gZo2O>

**tedleew** 2 weeks ago

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**sllark** 2 weeks ago

BBB accused of running "pay to play" scheme with grading system. <http://j.mp/9mbODM> Don't trust the BBB, bitches!

**ChristinaDale** 2 weeks ago

Do you trust the Better Business Bureau rating system? You might want to think again: <http://bit.ly/aG1xQZ>

**Corrina2008** 2 weeks ago

BBB accused of running "pay to play" scheme with grading system. <http://j.mp/9mbODM> Don't trust the BBB, bitches!

**chrispantages** 2 weeks ago

pay to play from BBB? Gives Hamas an A- rating for \$425. <http://bit.ly/9eWcrl>

Ann_Marie1 2 weeks ago

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fmorgan 2 weeks ago

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LStabbertPhoto 2 weeks ago

BBB gives Hamas an "A" ?? <http://bit.ly/9KCBbe>



jlbtwee 2 weeks ago

I knew it! - RT @mparent77772: Terror Group Gets 'A' Rating From Better Business Bureau? <http://bit.ly/cRULDa>



mbraithwaite 2 weeks ago

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gluwater 2 weeks ago

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djkingpin 2 weeks ago

'Bout time we saw the BBB for what it is ... a SCAM! <http://abcnews.go.com/Blotter/business-bureau-best-ratings-money-buy/story?id=12123843>



mparent77772 2 weeks ago

Terror Group Gets 'A' Rating From Better Business Bureau? <http://bit.ly/cRULDa>



mikebdotorg 2 weeks ago

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mikejeide 2 weeks ago

RT @jeremyhall No surprise the BBB is corrupt <http://bit.ly/9KCBbe> We've been shaken down and refused to pay (via @DonMacAskill) <~ Same here



top_tw_tech 2 weeks ago

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djlk 2 weeks ago

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tristantom 2 weeks ago

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JSturr 2 weeks ago

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